



WNYC Radio host Brian Lehrer with economists Jeff Madrick and Niall Ferguson

Roots of the Crisis: Harvard historian **Niall Ferguson** traced the economic downturn with author and scholar **Jeff Madrick** in April as part of a discussion series on the economy. Held in partnership with Hunter College at Upper East Side Manhattan Campus, the event was moderated by Brian Lehrer. video.aspeninstitute.org.

Tisch Family Funds New Leadership Series and Award

In the fall of 2009, the Institute will launch an exciting new discussion program in New York City. “The Aspen Leadership Series: Conversations with Great Leaders in Memory of Preston Robert Tisch” will take place at the historic Roosevelt House, the newly renovated one-time home of Franklin and Eleanor Roosevelt on the Upper East Side. Roosevelt House is part of Hunter College of the City University of New York, the Institute’s partner in this and other new programs in Manhattan. In five installments each year, the series will feature dynamic, innovative leaders from all facets of civic life—government, nonprofits, education, science, the arts, and even

sports—in conversation with noted journalists and other moderators. In addition to the discussions, in the spring of 2010, the Institute will launch the new Preston R. Tisch Award in Civic Leadership, which will recognize an individual who has made a significant positive impact on his or her community, with \$25,000 to be donated to an organization of the awardee’s choosing. The series and award are made possible by a nearly \$1.4 million, five-year grant from the Laurie M. Tisch Illumination Fund, with contributions by **Laurie, Steven and Jonathan Tisch**. They were designed as both a dynamic new incarnation of the Institute’s mission in New York and as a fitting tribute to the legacy of Preston Robert Tisch, the Loews hotel magnate, public servant, and creative philanthropist. By invitation; visit www.aspeninstitute.org/events.



Bob Tisch, whose legacy will be honored with a new discussion series in New York.

BUSINESS STARS TO GATHER IN ASPEN

Even in the midst of a global economic crisis, exceptional individuals in business today are generating profits while still creating positive social and environmental change. To encourage these leaders, the Aspen Institute’s Business and Society Program is launching a new program, the First Movers Fellowship, which will convene for the first time in Aspen July 7–10. The Fellowship will serve as an innovation lab for these pioneering entrepreneurs and executives. “We are eager to learn from and support business professionals who are ready to move to next-stage innovations in their work,” said **Nancy McGaw**, deputy director of the Business and Society Program. The 2009 Fellows include **Suzanne Ackerman-Berman**, director of transformation at Pick n Pay, a major South African retailer that aims to remedy the inequalities caused by apartheid; **Amir Alexander Hasson**, founder and CEO of United Villages, Inc., which delivers low-cost wireless technology to two billion rural people; and **Drummond Lawson**, environmental chemist, aka “Greenskeeper,” at Method, an environmentally friendly cleaning-products company based in San Francisco. Visit www.aspeninstitute.org/firstmovers.